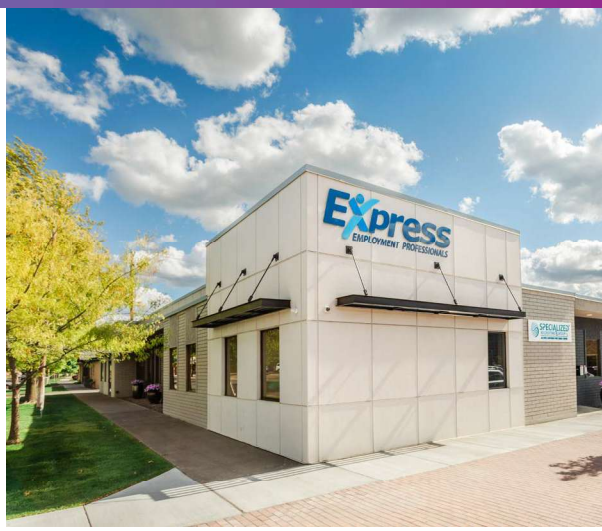
Own a Business in
Norfolk, Virginia

High-Growth Franchise Opportunity with Express Employment Professionals



Why Franchise with Express?

- Express Employment Professionals is a leading franchise brand providing workforce solutions that help businesses hire temporary, contract, and full-time talent.
- Founded in 1983, Express brings more than 40 years of industry leadership and has been recognized as the #1 staffing franchise in North America for 15 consecutive years.

Why This Business Model Works

This franchise operates in an essential, service based industry supported by consistent demand across economic cycles. Simply put, businesses always need talent, and people always need jobs—creating repeat business and diversified revenue streams for Franchise Owners.

$5M+ Average Unit Volume*
A high-revenue model supported by repeat business and diversified revenue streams.

Lower Initial Investment
No inventory, no expensive buildout, no complex operations—resulting in lower startup and overhead costs.

Built for Growth
A scalable, team-driven model powered by recurring revenue and long-term client relationships.

40+ Years of Proven Success
Established systems, training, and support behind a business model that has worked across multiple economic cycles.

850+ Locations Worldwide
A recognizable, established brand with decades of credibility and a strong national and global presence.

Why Norfolk, VA

- **Established Demand for Workforce Solutions:** More than $153 million is spent annually on temporary labor in this territory, reflecting sustained and diversified demand from local employers.
- **Strong Labor Pool & Business Density:** With 131,000+ employees and over 9,600 businesses, the market offers both a deep talent pool and a broad base of potential clients.
- **Port-Driven Defense & Logistics Corridor:** Norfolk sits at the center of one of the largest naval and port operations in the country, with a dense concentration of shipbuilding, logistics, and industrial employers that consistently rely on flexible workforce solutions.

Need more info?
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** For territories open more than 60 months, average sales in 2025 were $5,764,669 according to Item 19 in the Franchise Disclosure Document (FDD). Temporary Labor data provided by Bureau of Labor Statistics*

FRANCHISE OPPORTUNITY
Express® EMPLOYMENT PROFESSIONALS