

Own a Business in Raleigh, North Carolina (North)

High-Growth Franchise Opportunity with Express Employment Professionals

Why Franchise with Express?

- Express Employment Professionals is a leading franchise brand providing workforce solutions that help businesses hire temporary, contract, and full-time talent.
- Founded in 1983, Express brings more than 40 years of industry leadership and has been recognized as the #1 staffing franchise in North America for 15 consecutive years.

Why This Business Model Works

This franchise operates in an essential, service based industry supported by consistent demand across economic cycles. Simply put, businesses always need talent, and people always need jobs—creating repeat business and diversified revenue streams for Franchise Owners.



\$5M+ Average Unit Volume*

A high-revenue model supported by repeat business and diversified revenue streams.

Lower Initial Investment

No inventory, no expensive buildout, no complex operations—resulting in lower startup and overhead costs.

Built for Growth

A scalable, team-driven model powered by recurring revenue and long-term client relationships.

40+ Years of Proven Success

Established systems, training, and support behind a business model that has worked across multiple economic cycles.

850+ Locations Worldwide

A recognizable, established brand with decades of credibility and a strong national and global presence.

Why Raleigh, NC (North)

- **Established Demand for Workforce Solutions:** More than \$232 million is spent annually on temporary labor in this territory, reflecting sustained and diversified demand from local employers.
- **Strong Labor Pool & Business Density:** With 143,000+ employees and over 15,000 businesses, the market offers both a deep talent pool and a broad base of potential clients.
- **North Raleigh High-Growth Workforce Corridor:** North Raleigh sits within one of the fastest-growing areas in the Southeast, with strong expansion across corporate services, technology-adjacent operations, and service employers that consistently rely on flexible workforce solutions.

Need more info?

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* For territories open more than 60 months, average sales in 2025 were \$5,764,669 according to Item 19 in the Franchise Disclosure Document (FDD). Temporary Labor data provided by Bureau of Labor Statistics

Express[®] FRANCHISE OPPORTUNITY
EMPLOYMENT PROFESSIONALS