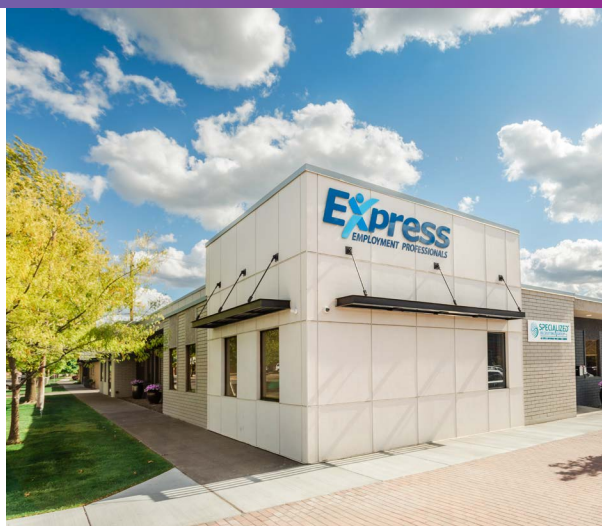
Own a Business in
Rapid City, South Dakota

High-Growth Franchise Opportunity with Express Employment Professionals



Why Franchise with Express?

- Express Employment Professionals is a leading franchise brand providing workforce solutions that help businesses hire temporary, contract, and full-time talent.
- Founded in 1983, Express brings more than 40 years of industry leadership and has been recognized as the #1 staffing franchise in North America for 15 consecutive years.

Why This Business Model Works

This franchise operates in an essential, service based industry supported by consistent demand across economic cycles. Simply put, businesses always need talent, and people always need jobs—creating repeat business and diversified revenue streams for Franchise Owners.

$5M+ Average Unit Volume*
A high-revenue model supported by repeat business and diversified revenue streams.

Lower Initial Investment
No inventory, no expensive buildout, no complex operations—resulting in lower startup and overhead costs.

Built for Growth
A scalable, team-driven model powered by recurring revenue and long-term client relationships.

40+ Years of Proven Success
Established systems, training, and support behind a business model that has worked across multiple economic cycles.

850+ Locations Worldwide
A recognizable, established brand with decades of credibility and a strong national and global presence.

Why Rapid City, SD

- **Established Demand for Workforce Solutions:** More than $35.1 million is spent annually on temporary labor in this territory, reflecting sustained and diversified demand from local employers.
- **Strong Labor Pool & Business Density:** With 106,000+ employees and over 9,000 businesses, the market offers both a deep talent pool and a broad base of potential clients.
- **Defense and Construction Growth Corridor:** Home to Ellsworth Air Force Base and the incoming B-21 mission, Rapid City benefits from significant investment that drives demand for skilled trades, construction, logistics, administrative, and support personnel across the region.

Need more info?

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** For territories open more than 60 months, average sales in 2025 were $5,764,669 according to Item 19 in the Franchise Disclosure Document (FDD). Temporary Labor data provided by Bureau of Labor Statistics*

FRANCHISE OPPORTUNITY
Express®
EMPLOYMENT PROFESSIONALS